FILE SPECIFICATIONS

When submitting files it is very important that your files adhere to our specifications. By following these instructions you will help speed up the production of your job and avoid any additional costs associated with fixing your files.
Files submitted that are not set up in accordance to our guidelines may experience delays and additional charges.

SUPPLYING ARTWORK

There are two kinds of file formats that we use at Colourworx, 'Line art' or 'Photo images'.

Vector based files   **ai, pdf, illustrator eps**

'Vector' or 'Line Art' is the IDEAL file type for Colourworx to receive as it enables us to resize the artwork easily. Generally simple shapes, logos and clipart images are vector format, or basically any file non-photographic. Colourworx requires a non-photographic image to be sent to us in vector format as .ai .eps or pdf (illustrator 'line art' not Photoshop). All links to be imbedded or supplied, convert all fonts and strokes to outlines and paths.

Extra Points to remember:

1. PMS colours must be embedded in file (also specified on hard copy specification sheet).

2. Convert all fonts to outlines / paths.

3. Convert all Strokes into paths.   *Note: We run PC computers, not Macs.*

Photo based files   **jpeg, tiff, psd, pdf** (high res)**, photoshop eps**

'Photo based files' or 'digital images' can be more complicated. File formats that we can use here at Colourworx are: tiff, .jpg, psd, eps (photoshop), or pdf (high resolution). The most ideal format is a TIFF, but if changes need to made then a PSD file would be better. Digital files must be supplied at the following scale if they are to be produced larger than A3 size.

25% of final output size   @   300 dpi   *Also allow a minimum of 20mm bleed all round*

GENERAL GUIDELINES

• Colour proof
Please keep in mind that it is ALWAYS recommended to provide a colour proof (hard copy) for colour matching purposes. Colourworx will not be held responsible for colour matching if supplied files are not accompanied by a hard copy colour proof or list of Pantone PMS colours.

• Tiling Graphics
For jobs such as murals, trade show backdrops, wallpaper prints or others that require the job be printed in multiple sections, it's best to leave your design as a single large image rather than trying to break it into panels for us. If you split the image yourself, we loose control over any adjustments that need to be made for overlap of the panels, so it's best to submit the job as a single file with instructions on how you want it divided.

Artwork can be sent via our website: www.colourworx.co.nz/filesupply.html